#### 5G Native Video Streaming

Dave Pirrocco – Distinguished Architect Verizon













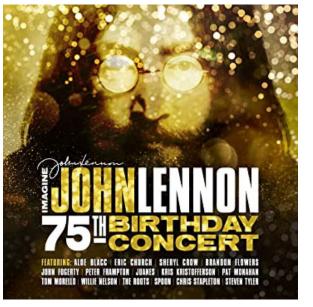




- 19 year Verizon employee
- Distinguished Architect on 5G MEC Strategy & Innovation Team
- My other day jobs include:



Chasing big waves in Nazare, Portugal



Mixing & mastering albums for artists you might recognize





5G is a broad term that has different characteristics depending on the spectrum

- mmWave Great speeds Coverage varies
- C-band Good mix of speeds Dense coverage
- Low Band Lower speeds Very dense coverage

#### 5G Network Types

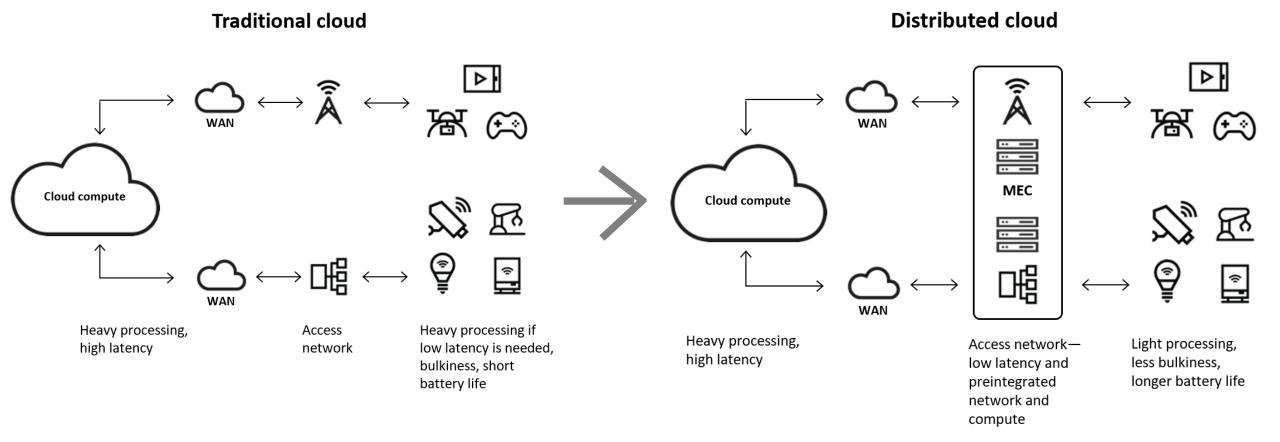


- Public Commercial network offering that integrate with Public MEC nodes
  - Uses Location Shoots, News Gathering, Ad Hoc Events, Distribution
- Private Network that leverages dedicated radios, packet core, and private MEC nodes
  - Uses Venues, Campuses, Enterprise, Arenas

#### What is MEC?

 Multi-access edge computing (MEC) enables cloud servers to run closer to endpoints, reducing latency and speeding local processing.

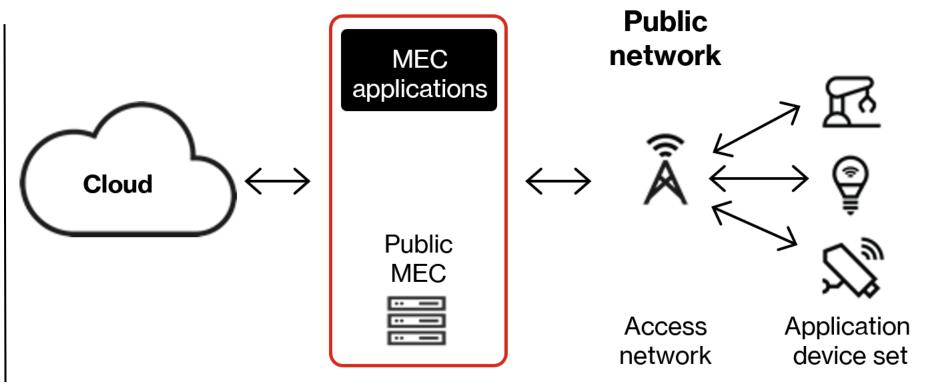
HOWCASE



### Public MEC vs Private MEC

**Public MEC –** Multitenant customer support from publicly situated network/compute infrastructure

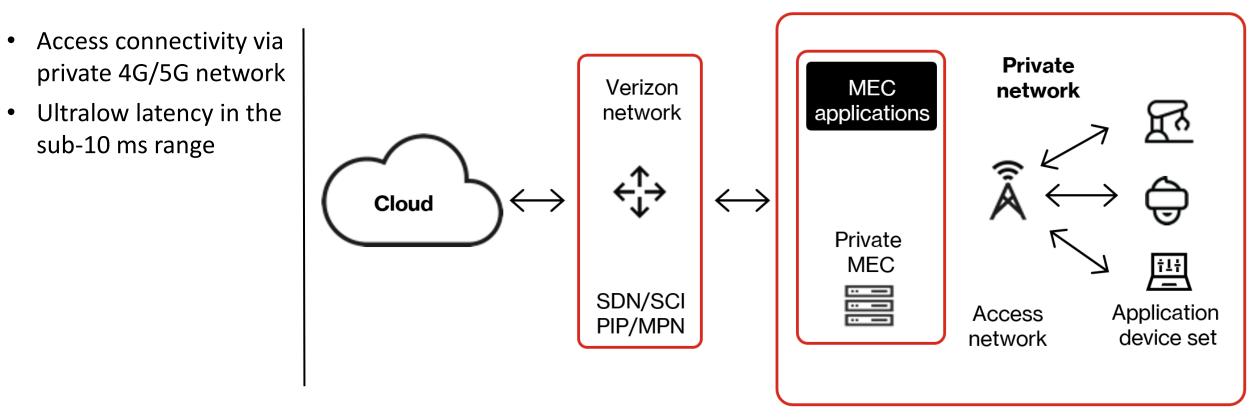
- Locations at select SAP and C-RAN locations
- Latency in the 7 to 20 ms range at the C-RAN or 20 to 80 ms range at the SAP
- Access connectivity via public 4G/5G radio access network (RAN)
- Enterprise-level performance and security



**OWCASE** 

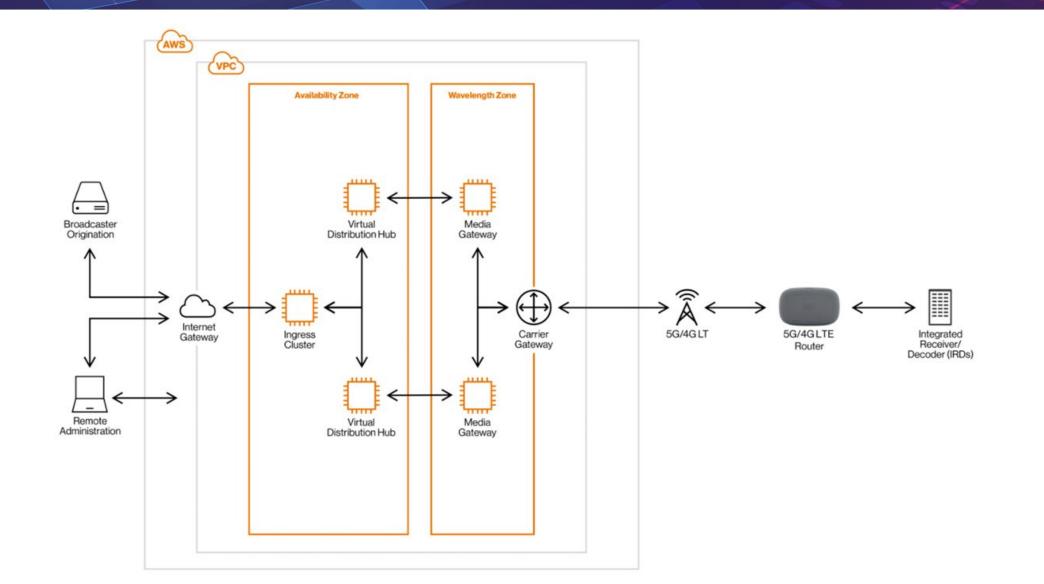
### Public MEC vs Private MEC

**Private MEC –** Onsite at and dedicated to a single enterprise (single tenant)



**OWCASE**<sup>™</sup>

## MEC Video Architecture

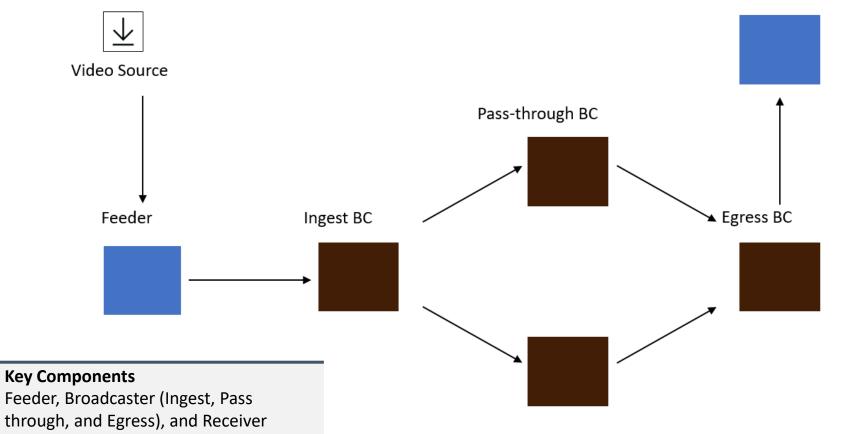


**D** SHOWCASE

#### What are Media Gateways?

### Media Gateway - Entry and exit point for bidirectional media workflows that facilitates untethered Contribution and Distribution workflows

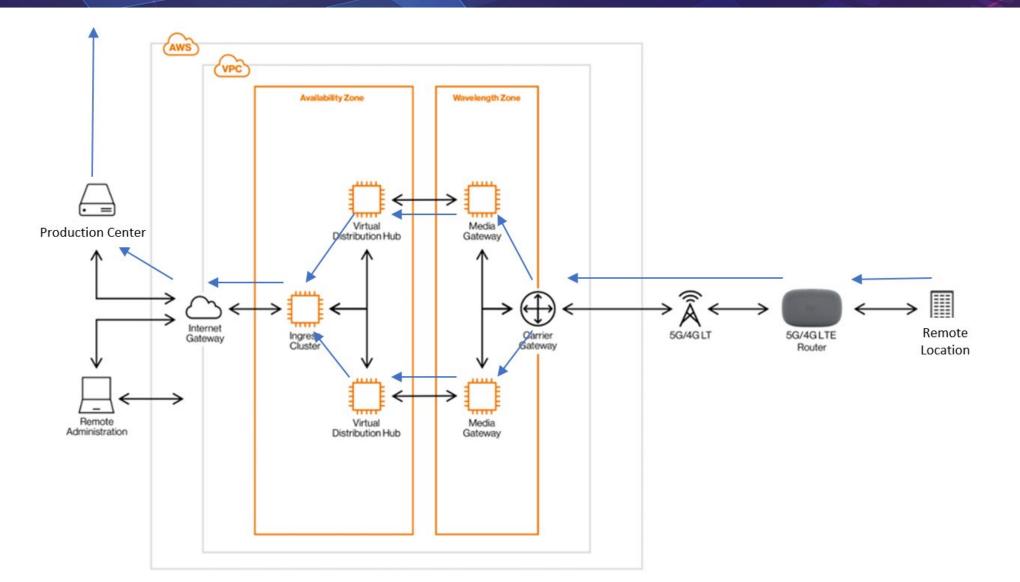
- Serves a local market
- Provides access to other services leveraged by the workflow
- Component of a software defined media network



Receiver

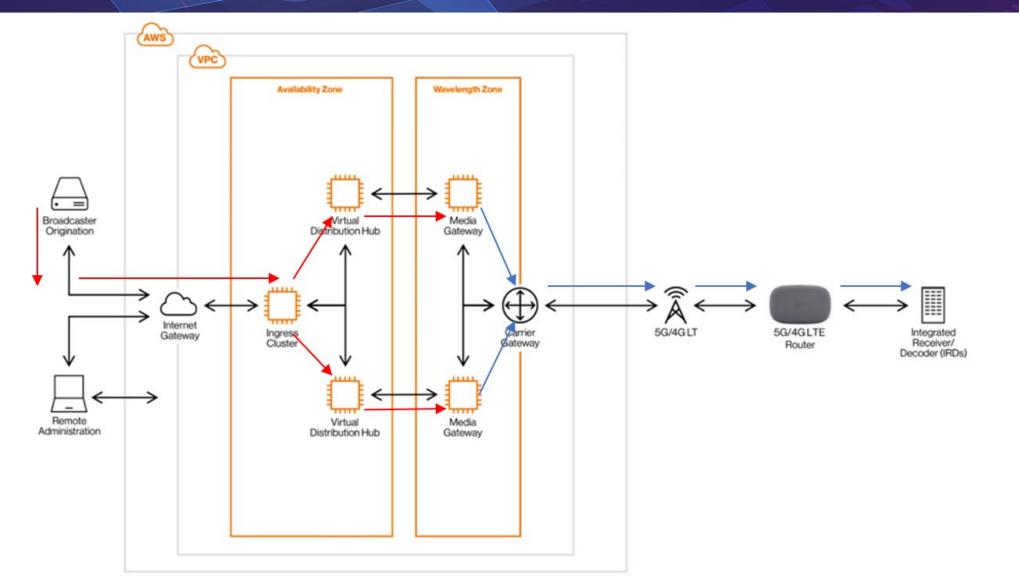
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#### Media Gateway High Level Design -Contribution



**P**SHOWCASE<sup>\*\*</sup>

#### Media Gateway High Level Design -Distribution



**D** SHOWCASE

#### 5G Edge Resources



- Verizon 5G Edge Compute <u>https://www.verizon.com/business/solutions/5g/edge-computing/</u>
- Verizon 5G Edge Developer Resources <u>https://www.verizon.com/business/solutions/5g/edge-</u> <u>computing/developer-resources/</u>
- Verizon 5G Edge Tutorials

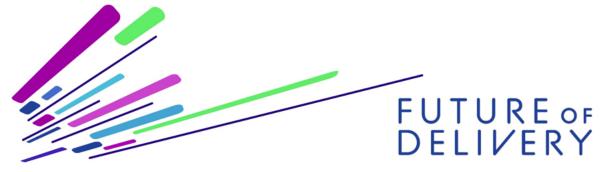
https://github.com/verizon/5gedgetutorials

#### Come Visit Us



# NABSHOW® Where Content Comes to Life

Las Vegas Convention Center April 23-27, 2022 **verizon** | Booth W6416



#### Transforming Broadcasting with 5G and Mobile Edge Computing

Delivering live video over 5G networks is no longer just a theory – 5G deployment is real and has the power to transform the way content is created, distributed, and consumed. Verizon's Tim Stevens will host a panel of experts from AWS, Bloomberg, Verizon and Zixi to discuss how they're working together to use 5G and edge computing to stream live 4K UHD content for broadcast across various platforms. This session will cover real-world architectures, best practices and how content providers can leverage the right infrastructure to deliver new and improved experiences over 5G for the end consumer.

#### Tuesday, April 26 | 3:00PM - 3:40PM | W10619-CMIP Debate Theater

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Dave Pirrocco

Saravanan Shanmugam aws

verizon





Loic Barbou Bloomberg Media

#### Thank You

#### Dave Pirrocco













